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*If Veterans don't help Veterans, who will?*

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- **IQon Spectral CT**, the industry's first and only detector-based spectral CT scanner that delivers spectral results 100 percent of the time in a single scan.
- **Vereos**, the world's first and only fully digital PET/CT system featuring Philips proprietary Digital Photon Counting (DPC) technology, which offers approximately twice the volumetric resolution, sensitivity gain and quantitative accuracy compared to analog systems.
- Attendees will also experience Philips' **Best in KLAS** Ultrasound solutions including **Lumify ultra-mobile solution**, which expands the use of ultrasound at the clinician level from any compatible Android smart device, helping to enable an earlier diagnosis.

## Advanced Informatics to Deliver Actionable Insights and Enhance Productivity

Critical radiology decision support depends on clinical informatics and advanced cloud-based solutions to improve clinical decision making and operational performance management. From new adaptive intelligence and advanced visualization capabilities, to its new universal data management and continuous improvement solutions, Philips' integrated software, solutions and services, powered by **Philips HealthSuite**, are designed to extend and enhance decision support for radiologists and administrators alike, including:

- **IntelliSpace Portal 9.0**, the latest edition of Philips comprehensive, advanced visual analysis and quantification platform, featuring a suite of multi-modality functions and expanded neurological tools. IntelliSpace Portal 9.0 helps radiologists detect, diagnose and follow-up on treatment of diseases, while using new machine learning capabilities to support the physician.
- Philips' new high-performance **IntelliSpace Universal Data Manager** is a scalable, secure, interoperable data management solution that supports healthcare enterprises in organizing large data sets, including millions of images and other data from multiple sources, and quickly delivering them to virtually any clinician throughout their health network.
- **Philips Illumeo** is a new imaging and informatics technology with adaptive intelligence that redefines and enhances how radiologists work with medical images. Its built-in intelligence records the radiologists' preferences and adapts the user interface to assist the clinician by

offering tool sets and measurements driven by the understanding of the clinical context.

- Making its debut at RSNA 2016 is Philips **PerformanceBridge**, a new suite of performance management software and services to assist radiology departments in enhancing productivity, improving the patient experience and delivering better value-based care. 'Powered' by HealthSuite, PerformanceBridge supports radiology department administrators in prioritizing operational improvements in asset management, equipment uptime and utilization, peer-to-peer collaboration, compliance and practice management.

## Improving the Patient Experience

Philips' technologies are designed to speed the time between diagnosis and treatment to enable faster administration of treatment plans with greater accuracy and fewer scans. Patient anxiety and motion can prohibit successful scans the first time. Philips' state-of-the art clinical MR suite offers a soothing experience with imagery, sound and light, helping to keep patients at ease. Philips' advanced technologies include:

- **Philips Ingenia 1.5 T In Bore with Ambient Experience**, offering enhanced workflow, high quality images and a fast, comfortable patient set-up.

Philips will also host and participate in several events and research presentations throughout the week, including:

- **Reinventing Radiology Forum Talks, throughout the show, at Philips Booth #6735** – Philips experts and guest speakers will deliver brief sessions highlighting the role, impact and evolution of radiology. For a full schedule of forum talks, visit [www.philips.com/rsna](http://www.philips.com/rsna).
- **Insight Night, Tuesday, November 29, 6:00-7:30 p.m., at McCormick Place** – Moderated by noted tech journalist and author David Kirkpatrick of Techonomy Media, this session will explore "The Facebook Effect on Radiology: How digital health, connected care and social media will impact you, your patients and your specialty." The event will include discussions featuring Royal Philips CEO Frans van Houten, guest speakers Dave deBronkart ("ePatient Dave"), and Dr. James Rawson, Chair of the Department of Radiology & Imaging at the Medical College of Georgia at



Augusta University. The event is open to all RSNA attendees. Register at <http://techonomy.com/RSNA> .

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**Source:**

<http://www.philips.com/>

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