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US and UK health organizations recognize iRhythm's Zio as key diagnostic cardiac monitoring system

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Zio system becoming standard of care for diagnosis and management of arrhythmias; could be more efficient and accurate than legacy monitors in arrhythmia detection

iRhythm Technologies, Inc. (NASDAQ:IRTC), a leading digital health care solutions company focused on the advancement of cardiac care, announced the recent publication of two documents in support of extended continuous ambulatory monitoring for arrhythmia detection. The American College of Cardiology (ACC), the American Heart Association (AHA) and the Heart Rhythm Society (HRS) issued new guidelines that recommend the use of cardiac monitors such as Zio by iRhythm when evaluating patients with syncope (fainting).

Additionally, the National Institute for Health and Care Excellence (NICE) in the UK issued a Medtech Innovation Briefing (MIB) citing evidence of the low diagnostic yield of Holter monitors and highlighting studies that demonstrate the high diagnostic yield of the Zio system. NICE also noted that extending monitoring up to 14 days with Zio by iRhythm could reduce both hospital inpatient and outpatient admissions and associated costs to the National Health Service (NHS).

The comprehensive continuous monitoring approach provided by Zio by iRhythm combines an easy-to-wear ambulatory biosensor patch and cloud-based technology to record and analyze up to 14 days of a patient's heartbeats. The Zio diagnostic support services deliver clear, clinically actionable information to physicians in the form of a comprehensive report.

2017 ACC/AHA/HRS Guideline for the Evaluation and Management of Patients with Syncope

Syncope is the abrupt, temporary loss of consciousness, or fainting, which may be caused by cardiac arrhythmia. The "2017 ACC/AHA/HRS Guideline for the

international patient advocacy organizations Arrhythmia Alliance, Atrial Fibrillation Association and Syncope Trust and Reflex anoxic Seizures (STARS). "With Holter monitors patients often face long delays for referral to have a Holter monitor fitted. The Zio monitor can be fitted by the local general physician, reducing visits to the hospital and further delays to diagnosis."

"Patients find the Zio monitor easy to wear and non-intrusive as there are no wires. In fact it is just like wearing a large band-aid, and they can still shower or go to the gym," said Mrs. Lobban, whose organizations aim to reduce atrial fibrillation related strokes and ensure that arrhythmia patients are diagnosed and receive therapy sooner. "Monitoring with Zio by iRhythm increases the chance of recording an event and therefore leads to a potentially quicker diagnosis."

"There is a growing recognition of the advantages of the Zio monitoring system for patients compared to traditional cardiac monitoring," said Kevin King, Chief Executive Officer of iRhythm Technologies, Inc. "Both the new US societies' guideline and the MIB publication in the UK confirm the effectiveness of Zio by iRhythm and will allow for broader patient access to this technology, hastening the answers they need."

Source:

<http://www.irhythmtech.com/company/press-releases/zio-irhythm-gains-further-recognition-key-diagnostic-cardiac-monitoring>
