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Shire introduces third annual Excellence in ADHD Patient Group Awards

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Shire plc today launches the third annual Excellence in ADHD Patient Group Awards celebrating outstanding work by patient advocacy organisations around the world that aim to improve the lives of people with Attention Deficit/Hyperactivity Disorder (ADHD). Three winning patient groups will each be awarded an unrestricted grant of €10,000 to recognise their exceptional work in 2015.

"We are extremely proud of the Excellence in ADHD programme at Shire," says Tom Croce, Head of Global Patient Advocacy at Shire. "The number of award entries has grown year on year as more patient groups in more countries are showcasing the differences they are making to patients' lives and we expect the 2016 awards programme to be the most subscribed to date. We have already awarded €60,000 to patient advocacy groups through the programme recognising the outstanding work they do to support ADHD sufferers and I am looking forward to reading all of the entries this year."

The awards are open to patient organisations based outside of the USA with not-forprofit/charitable status that put the needs and interests of people affected by ADHD at the heart of their work.

An independent international judging panel with expertise across patient advocacy and mental health will select three winners according to strict judging criteria. The 2016 judges are:

- Ann Little – President, European Federation of Neurological Associations
- Frédéric Destrebecq – Executive Director, European Brain Council
- Kawaldip Sehmi – Chief Executive Officer, International Alliance of Patients' Organizations

"We were delighted to have been selected as one of the winners for the Excellence in ADHD Patient Group Awards 2015," said one of last year's three winners Alison Clink, Project Manager of The Dundee and Angus ADHD Support Group. "Receiving the grant has been instrumental in allowing us to provide additional services which have had a positive impact on the needs of our children and their parents – we have been able to provide training workshops for our volunteers, we have enhanced the range of activities on offer as part of our holiday club and we are able to bring a regular speaker to our Parents' Support Group. We would actively encourage all other ADHD patient groups to enter the awards."

The judges are looking for projects that address unmet needs in ADHD and have a direct and positive impact on the lives of people affected by the disorder. Winning entries will have demonstrated defined objectives, a clear strategy, measurable success markers and will use an evidence-based approach.

Entrants can visit <https://www.shire.com/patients/patient-advocacy/patient-group-award> to download an application pack including an application form and full guidance on the process. The closing date for entries is 29 August 2016, and winners will be announced during European ADHD Awareness Month (October 2016).

Source:

<https://www.shire.com/>
